



SPIELFELD GREEN

Host your event 100% climate neutral!

Spielfeld operations and venues are already 100% climate neutral and we work with our clients to find sustainable alternatives so they can also reduce their personal footprints.

Now you can host your event 100% climate neutral with our newest product: SPIELFELD GREEN.

Combat climate change and show that your organization is a leader in sustainability.

Take advantage of Spielfeld Green.

How does it work?



Consultation:

We analyze your event's emissions and work with you to reduce them.



Compensation:

We calculate the unavoidable emissions and offset them with an accredited partner.



Communication:

We provide a certificate of climate neutrality and adaptable marketing materials so you can authentically communicate with your guests.



Let's change the way we meet.
Let's choose climate neutral events.

Spielfeld features over 3000sqm of venue space at an easy to reach location in the heart of Berlin. Our business is 100% climate neutral and we offer sustainable catering, transportation and accommodation options. We also host several sustainability focused startups and hands-on showcases.



Why should we go neutral?

The global events industry isn't usually the first thing that comes to mind when thinking about the world's global emissions. However, business travel and other event emissions can add up to have a significant impact. 49% of millennials say that climate change is one of their biggest concerns and consumers across industries are demanding sustainable options and products.

SPIELFELD GREEN addresses this need and sets your event apart by guaranteeing:

- Credible action**
 - Trustworthy, accredited offsetting partners.
 - Precise emissions calculations.
 - A certificate of compensation to communicate your commitment.
- Brand building**
 - Clear, measurable action that fulfills your stakeholders' expectations.
 - A unique brand experience and memorable talking points for your guests.
 - Your organization positioned as a thought leader in the combat against climate change.
- Little extra effort**
 - Almost no additional costs.
 - Convenient calculating and offsetting by Spielfeld.
 - Customizable communications templates.

Frequently asked questions

How much does SPIELFELD GREEN cost?

On average, offsetting an event at Spielfeld will cost around 8€ per participant per day. This can be much lower if participants are local but can also be higher if guests travel by plane.

What contributes to an event's ecological footprint?

The sources of event emissions include catering, electricity, resource use (such as paper) and waste generation. The largest contributing factor is travel. Participant transportation accounts for up to 80% of event emissions.

What steps should we take to reduce an event's ecological footprint (greenhouse gas emissions)?

When trying to reduce an event's ecological footprint, scientists often suggest using a "Measure - Reduce - Offset" strategy. SPIELFELD GREEN uses the same principle when planning your event:

- Measure:** We will analyze and measure your event's emissions as we plan. After the event we will incorporate the emissions related to the number of event participants and their travel.
- Reduce:** Our event team will work with you to identify sustainable alternatives for your event. Alternatives could include sustainable catering options, plastic-free decorations, etc.
- Offset:** Any unavoidable emissions will be offset by financing projects that actively improve the environment. This balances out the impact of your event's emissions.

How does offsetting help protect the climate?

Climate protection projects allow individuals and companies to invest in environmental and social projects around the world in order to balance out their own ecological footprints. These projects are designed to reduce future emissions (e.g. replacing a coal powered stove with an electric one) or to absorb greenhouse gasses (e.g. planting trees).

What are some examples of offsetting projects?

There are many different kinds of offsetting projects. Some work to deliver clean energy, clean cooking stoves, clean drinking water and ocean conservation. Others invest in education and schools. Many work towards protecting healthy forests and wildlife. All of these projects work towards protecting our climate by limiting greenhouse gas emissions. Offsetting emissions is an important step towards achieving the goals of the Paris Climate Agreement.



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